

# Intel Developer Forum

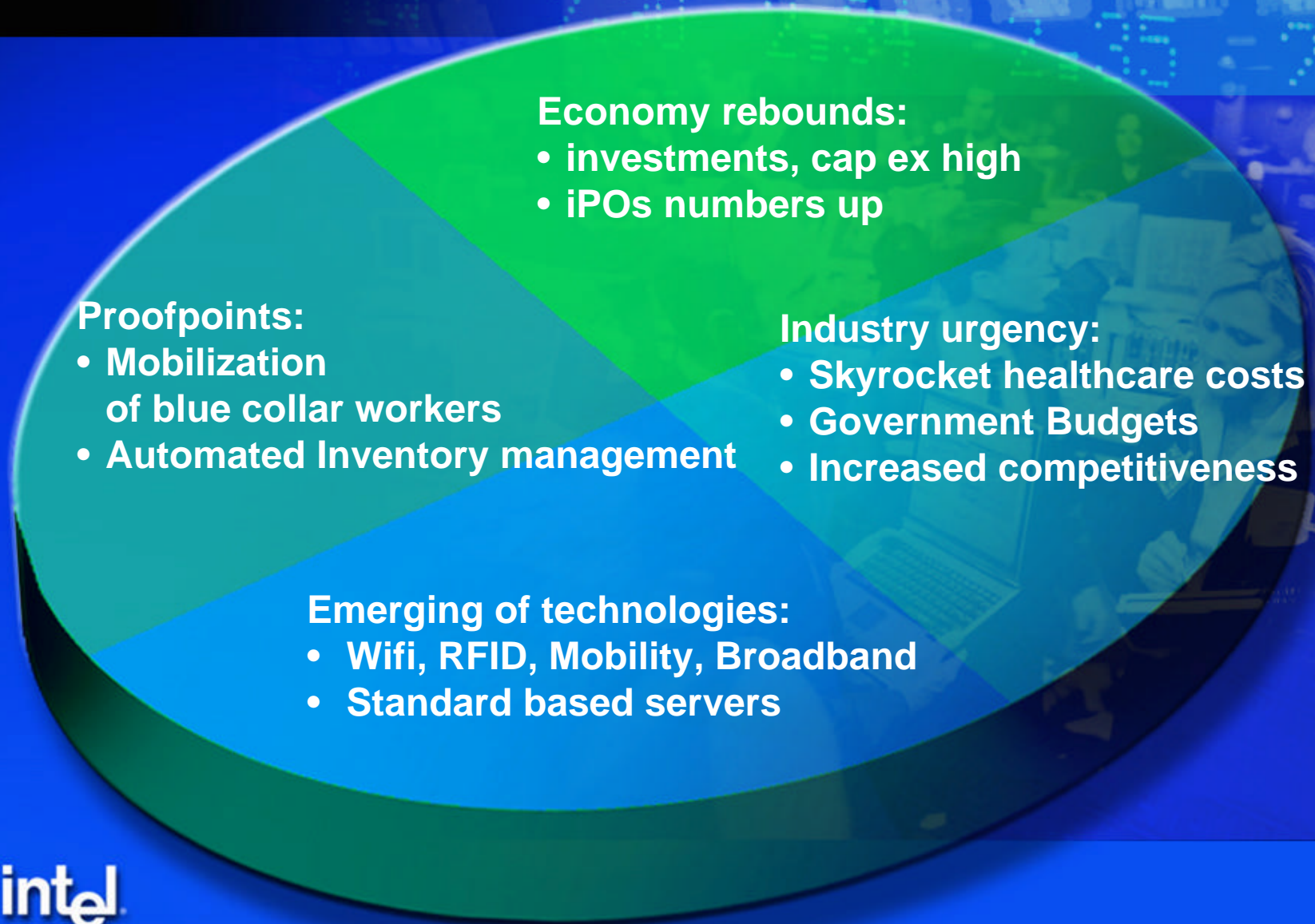


# Technology Modernizes Solutions IDF-San Francisco

**John Davies**  
Vice President Intel  
Solutions Market Development Group



# Solutions Environment





# Our Opportunity



Drive continuous modernization:

- New business solutions
- Re-engineered business processes
- Improved IT infrastructure

# Modernizing Industries



*Mobilized Software Initiative*

# Technology Implementation

**Jonathan Knowles**  
Technology Strategist

- Adobe Intelligent Document Platform
- Secure Documents





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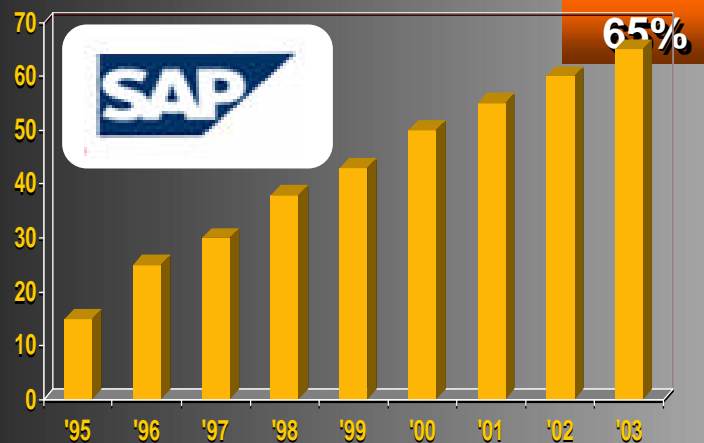
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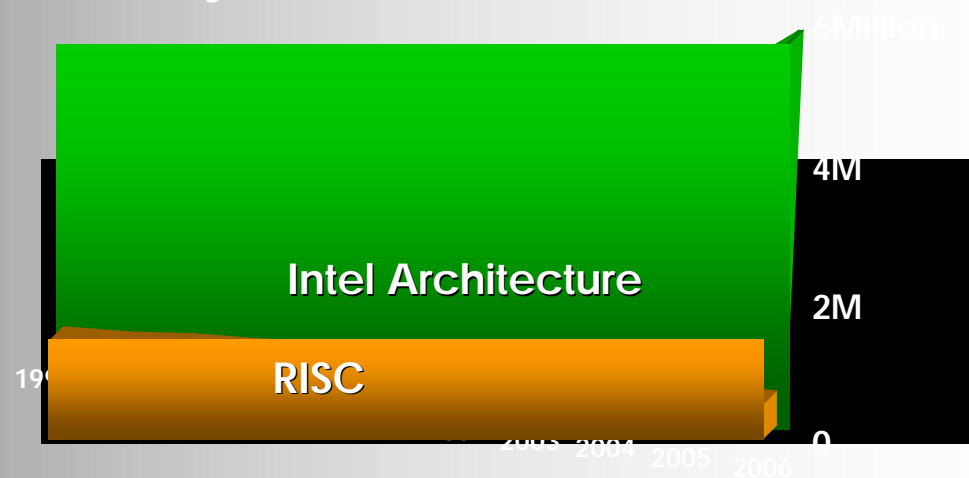
First Bank Account

# Technologies

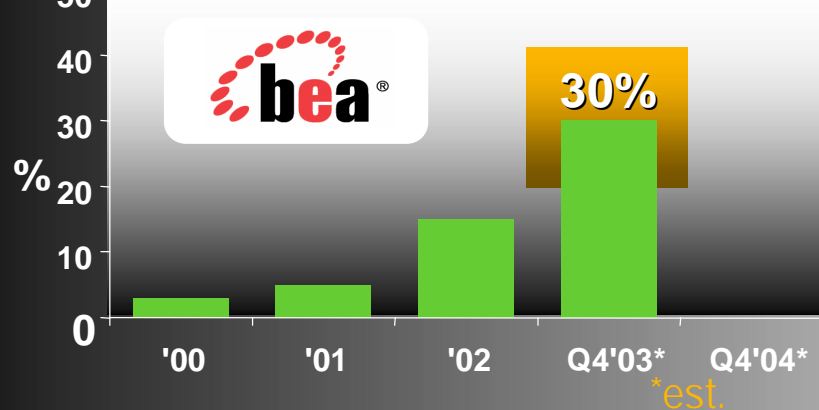
% of new **SAP** installations on Intel



2-Way and Greater Servers (Volume)



% of new **BEA** installations on Intel

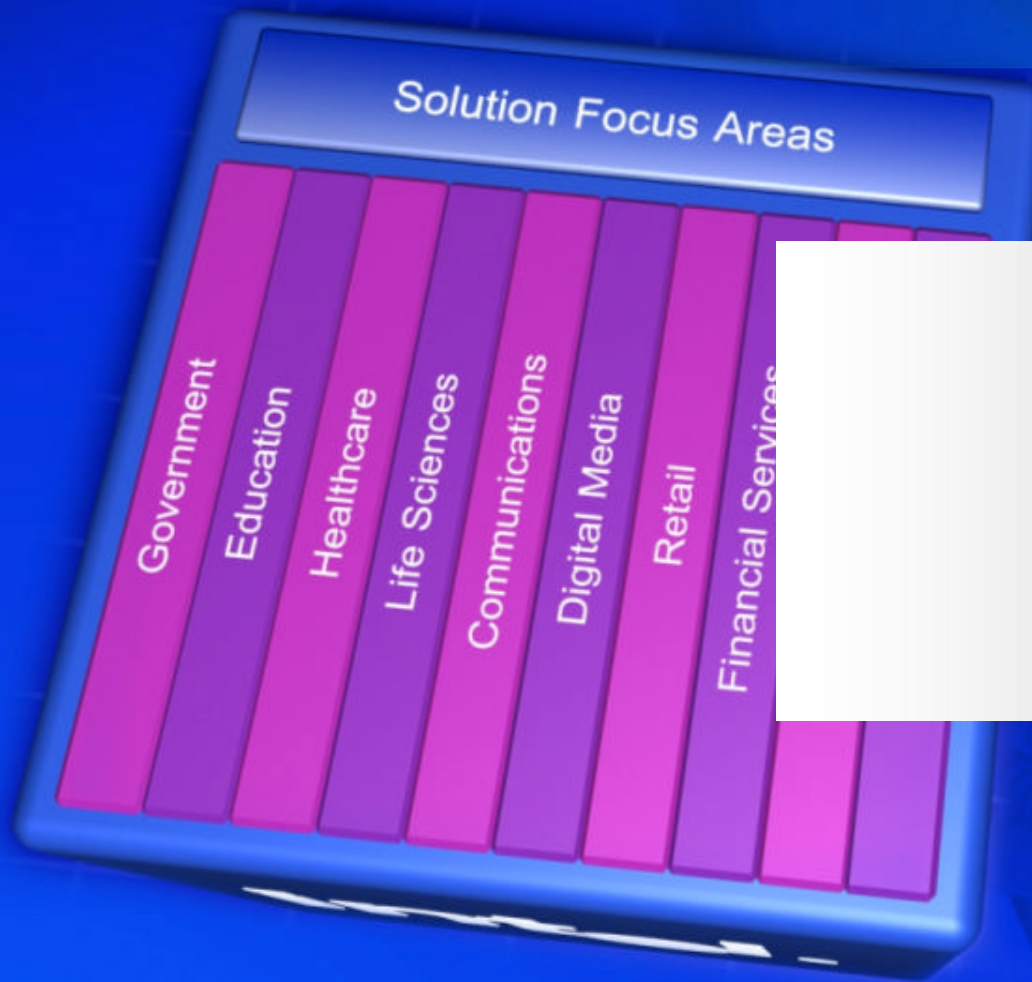


ORACLE

>50% of new **9iRAC** installations on Intel



# New uses drive... Innovation, Adoption & Demand



“All innovation happens vertically. Those innovations that succeed, have the opportunity to scale horizontally.”

**Dr. Andrew S. Grove**



# Solution Focus Areas (SFA)

*Example: Financial Services*

Solution Focus Area

Government

Education

Healthcare

Life Sciences

Communications

Digital Media

Retail

Financial Services

Wealth Management

SFA

Electronic Payments

SFA

Channel Experience  
Consistency

SFA

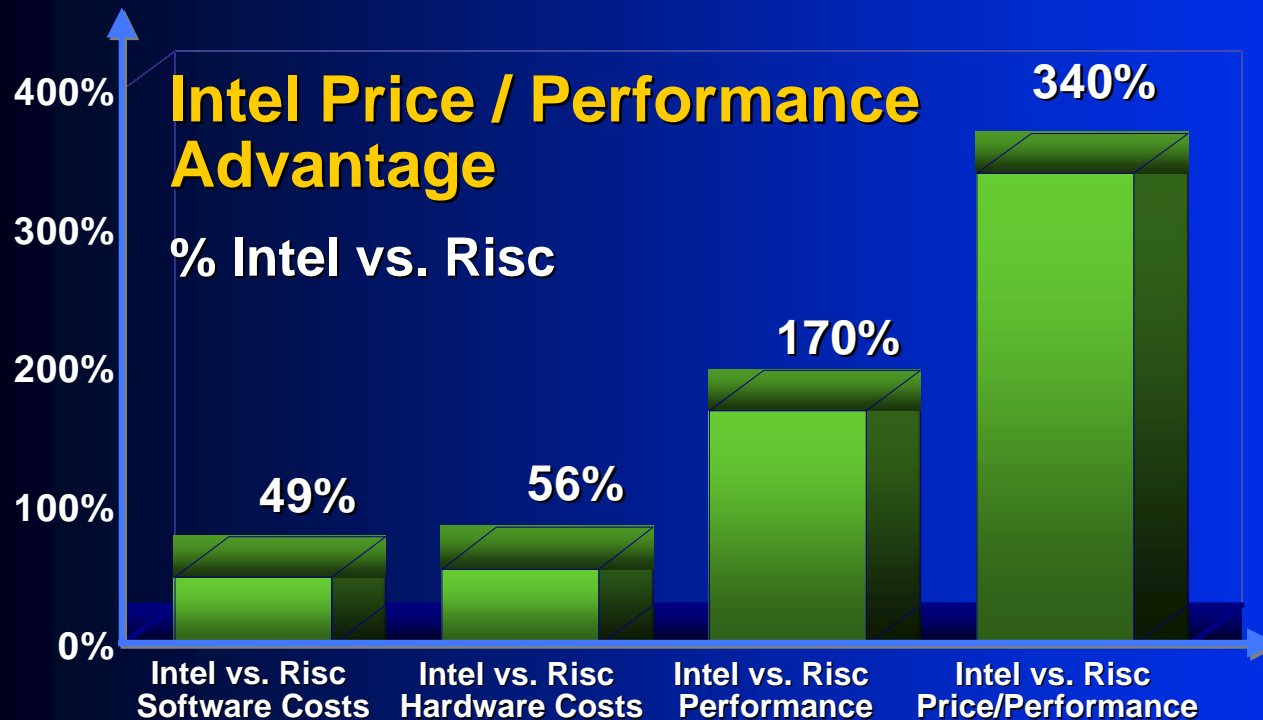
Risk Management &  
Compliance

SFA

Transaction Management  
Efficiency

SFA

# The Bank of New York



- **Solution**

- BEA WebLogic Server 7.0
- Windows 2000 Advanced Server
- online information delivery & transaction-processing system



# Intel in Financial Services



# Modernize Industries: Manufacturing

- **Field Engineers: British Gas, GE – Appliances**
- **Mobile Maintenance: UGS-PLM**





# Modernize Industries: UGS-PLM

Repair Phase →



Inspection Phase →

Step 1

Step 2

Step 3

Step 4

Step 5

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 **UGS PLM SOLUTIONS**  
an EDS company



# Modernize Industries: Retail

- **Radio Frequency Identification**
  - Streamline Inventory management
  - Re-Design shopping experience
- **Extended Product Code Working Group**



**METRO AG** **TESCO** **Carrefour** 

**WAL★MART®**



# Modernize Healthcare

- Help address ww healthcare challenge

**iSOFT**

**GLOBAL CARE**  
SOLUTIONS

- Queensland Health Service
- Bumrungrad Hospital Thailand
- Jena Hospital Germany
- Clalit Health Service Israel
- Taiwan University Hospital (NTUH)

*Announcing: Joint Mobile Hospital initiative*

**MCKESSON**  
Empowering Healthcare

# THE WIRELESS CITY



City of Westminster

CCTV public safety

Enforcement Officers

Public Hotspots Traffic flow

Social Workers **Utility Workers**

Emergency response **Inspectors**

**802**  
Distribution  
Wireless IP CCTV Security

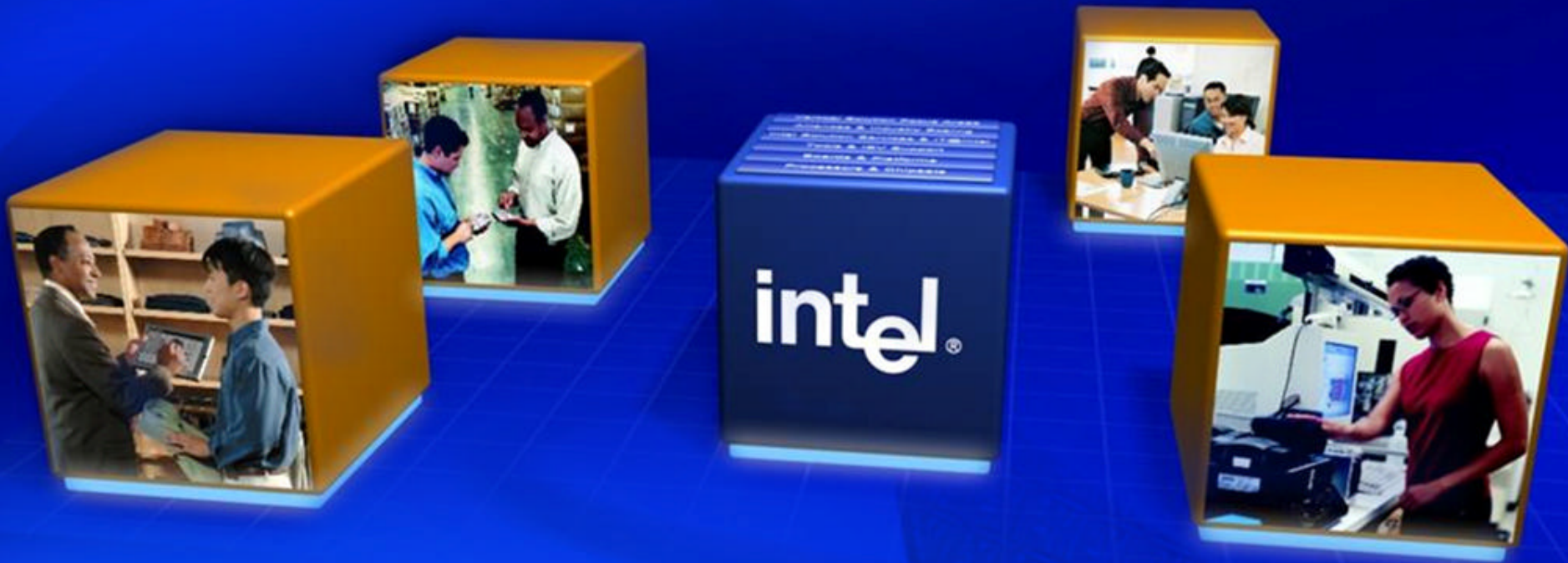


*Enhancing productivity, efficiency and lifestyle*

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# Intel's Value in Enterprise Solutions



# Intel's Value in Enterprise Solutions

Industry Expertise

Alliances & Industry Scaling

Intel Solution Services & IT@Intel

Tools & ISV Support

Boards & Platforms

Processors & Chipsets



DAIMLERCHRYSLER

Morgan Stanley METRO Group

Microsoft



ORACLE

Intel® Solution Services

Worldwide Consulting for Your Complex Business Challenges

IT innovation centre

Intel® Developer Services



Compilers



VTune™ Analyzers



Performance Libraries



Threading Tools



Training



# Grow your business with Intel



- IDF booth, keynotes and sessions
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- Intel Business resources
  - [www.intel.com/ebusiness](http://www.intel.com/ebusiness)
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