

Data Collection Tools

[Surveys](#)

[Audience Response System \(ARS\)](#)

Surveys

Google Forms

www.google.com/google-d-s/forms

Choose from over 60 themes and 7 question types. Can see entries in spreadsheet form and add survey responses to a spreadsheet automatically. Generate charts and graphs automatically. Must be of "legal age to form a binding contract" to create surveys.

Polldaddy

<http://polldaddy.com>

Free version allows up to 10 questions and 100 survey responses per month. Polls can be placed on blogs, Web sites, or social networks. View results live as people respond. Allows multiple choice, free text, and design/color choices. Poll contains a link to Polldaddy*. Offers basic reports for polls, surveys, and quizzes. Must be at least 13 years old to create polls.

SurveyMonkey

www.surveymonkey.com

Easy online survey creation. View results immediately online. Site indicates that all languages are supported. Offers 15 types of questions, 15 templates, and visual themes. Can have both required and optional survey responses. Collect data via Web link, e-mail, Facebook*, or embedded on a site or blog. Free version allows up to 10 questions and 100 responses. Can print results or take screenshots of graphs, but cannot export data in the free version.

Audience Response System (ARS)

An audience response system (ARS) allows people to vote on a topic or answer a question, and the responses are recorded and presented immediately. Each person uses a device (specially designed equipment or a cell phone) to make selections. The Web sites listed in this section require a text-enabled cell phone.

iVoted

www.ivoted.com

Free version allows an unlimited number of polls, and up to 25 votes per poll. Free polls last 24 hours. Respondents answer via e-mail, Twitter*, text messaging (with a cell phone), or Web page. Obtain results and statistics in real time. Currently limited to respondents from the United States and Canada. Check the iVoted FAQs for possible updates on the countries supported.

Poll Everywhere

www.polleverywhere.com

Free version allows an unlimited number of polls, and up to 30 votes per poll. Can create multiple-choice (voting) and free-response (txt2screen) polls. Results and voting widgets can be placed on a Web site or Microsoft PowerPoint* slide that updates automatically. Full results can be downloaded in Microsoft Excel*. Participants can use Twitter*, text messaging, web-enabled phones, or Web to respond. Works on Windows, Mac, and Linux operating systems. Supports multiple languages and worldwide regions. Cannot identify answers by participant in the free version. Poll is deleted after 30 days if it is not modified or does not receive any responses. Individual cell phone carriers may charge standard text message charges. Must be at least 13 years old.