

Animoto animoto.com

Description: Animoto automatically produces beautifully orchestrated, completely unique video pieces from your photos, video clips and music. Videos are limited to 30 seconds of length without a premium package purchase.

System Requirements: Adobe Flash Player 10, Firefox, Safari, Internet Explorer or Chrome web browser. 128 MBs of RAM.

Signup Requirements: Signup is required. User must have a valid email address.

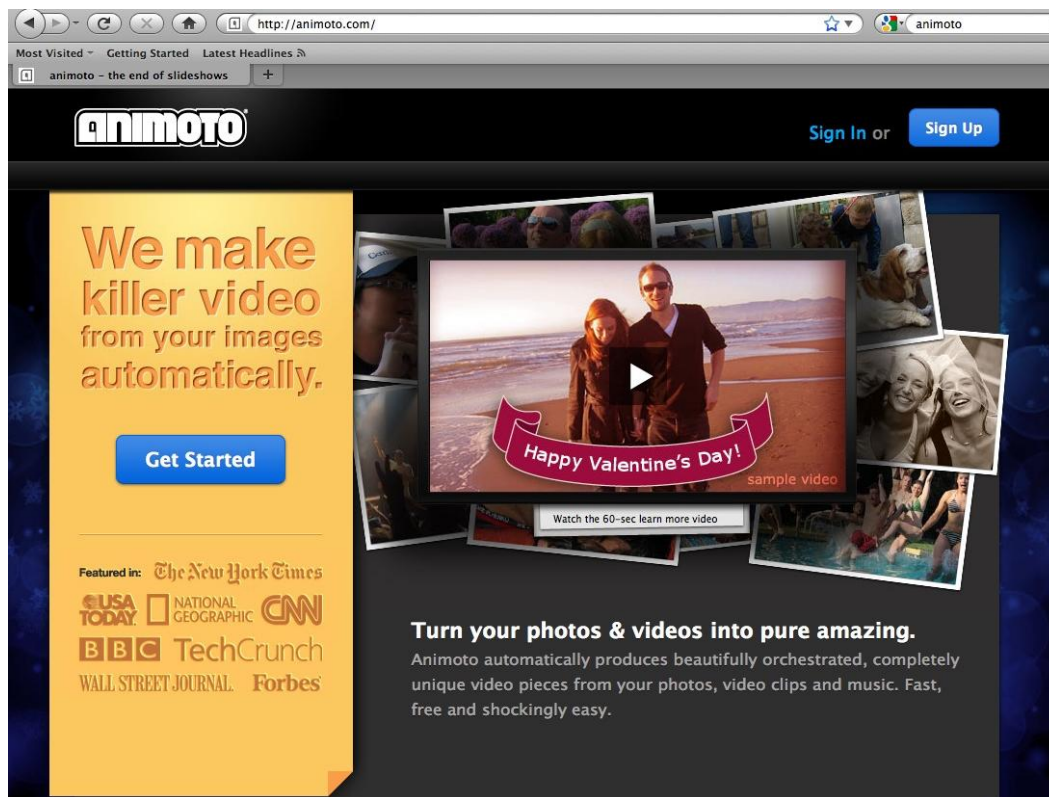
Installing Animoto:

1. Installation is not needed for Animoto if Adobe Flash is installed
 2. If Adobe Flash is not installed it can be downloaded at <http://get.adobe.com/flashplayer>.
-

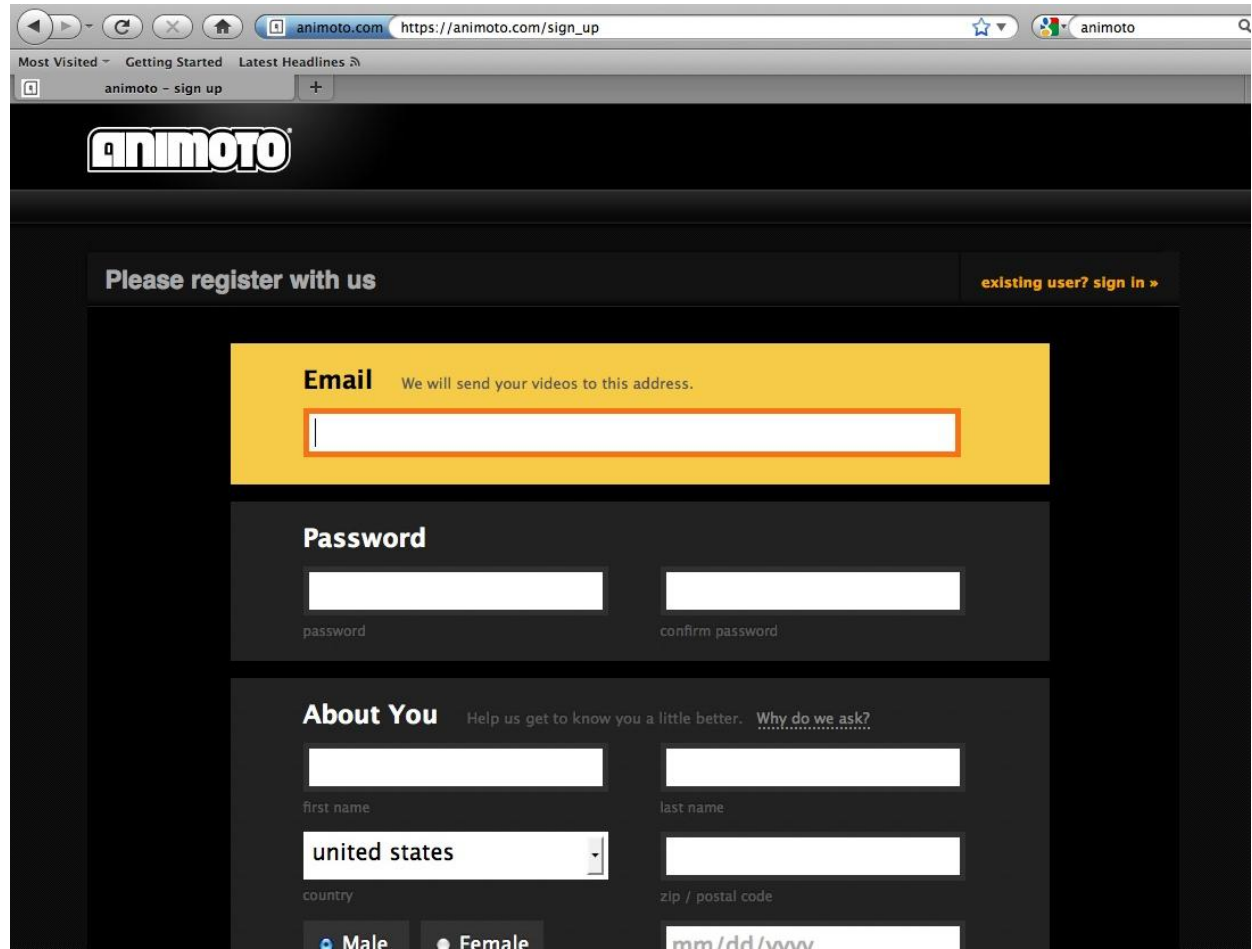
Using Animoto: The following guide will help you get up and running with Animoto in no time!

Go to the website <http://animoto.com> to get started.

At the start screen, you see a button to Sign Up in the upper right corner.



You are taken to a simple sign up page.



The image is a screenshot of a web browser displaying the Animoto sign-up page. The browser's address bar shows the URL "https://animoto.com/sign_up". The page features the Animoto logo at the top. Below the logo, there is a navigation bar with links for "Most Visited", "Getting Started", and "Latest Headlines". The main content area is titled "Please register with us" and includes a link for "existing user? sign in »". The registration form is divided into three sections: "Email", "Password", and "About You". The "Email" section has a text input field with a placeholder "We will send your videos to this address." The "Password" section has two text input fields labeled "password" and "confirm password". The "About You" section has four text input fields labeled "first name", "last name", "country" (with a dropdown menu showing "united states"), and "zip / postal code". There are also radio buttons for "Male" and "Female" and a date field labeled "mm/dd/yyyy".

animoto

Please register with us [existing user? sign in »](#)

Email We will send your videos to this address.

Password

password confirm password

About You Help us get to know you a little better. [Why do we ask?](#)

first name last name

united states

country zip / postal code

☐ Male ☐ Female

mm/dd/yyyy

After creating an account, you are taken to your collection, which will be empty. In the middle of the Videos page will be a link to Create One, so let's do that.

The screenshot shows a web browser at the URL <http://animoto.com/projects>. The page features a dark navigation bar with the Animoto logo and links for "Create Video", "My Videos", "Music Lounge", and "Help". A yellow welcome banner at the top says "Welcome to Animoto! Thanks for signing up." with a "CLOSE" button. Below this, the "MY videos" section is highlighted with a blue border. It contains a central message: "Looks like you don't have any videos yet. Create One". To the left of this message are three vertical buttons labeled "friends" and "iphone". To the right is a table of sample videos. Further right, the "ABOUT YOUR COLLECTION" section shows "My collection: 0 vids" and "From friends: 1 vids", along with instructions on how to use the collection.

animoto.com/projects

animoto - the end of slideshows

animoto

Hello, Kacey.
[Account](#) | [Sign Out](#)

Create Video My Videos Music Lounge Help

Welcome to Animoto! Thanks for signing up.
Why not start [creating your own videos?](#) [CLOSE X](#)

MY videos

Looks like you don't have any videos yet.
Create One

friends

iphone

| Video Title | Created | Tr | Sample | play | info | delete |
|-------------------------------|---------|----|--------|------|------|--------|
| "Don't Eat That" "How Cabb" | Created | Tr | Sample | play | info | delete |
| "Gotta Try It" "Sing Once" | Created | Tr | Sample | play | info | delete |
| "I Have" "I Have" | Created | Tr | Sample | play | info | delete |
| "You Throat" "I Have" | Created | Tr | Sample | play | info | delete |
| "Eight Four" "Disco Ball" | Created | Tr | Sample | play | info | delete |
| "Beach Party" "Campfire" | Created | Tr | Sample | play | info | delete |
| "Nothing Like" "On The Beach" | Created | Tr | Sample | play | info | delete |

ABOUT YOUR COLLECTION

My collection: **0** vids
From friends: **1** vids

Here you can find all the videos you've created and those that have been shared with you.

Play them, **get info** on them, or **delete** them from your collection.

If your friends have sent you videos, you'll find them under **Videos From Friends**.

[Tips For This Section](#)

You are given 3 types of videos to choose from: Short, Full Length, and Unbranded. Short is the only free option, whereas the last two require payment. You can also make greeting cards.

The screenshot shows a web browser at the URL <http://animoto.com/create>. The browser's address bar and tabs are visible. The Animoto website has a dark theme. At the top, the Animoto logo is on the left, and a user greeting "Hello, Kacey. Account | Sign Out" is on the right. Below the header is a navigation bar with links: "Create Video", "My Videos", "Music Lounge", and "Help". The main content area is titled "Choose Your Video Type". It is divided into two sections: "animoto originals" and "greeting cards". The "animoto originals" section features three video type cards: "Short" (30-second video for free users), "Full Length" (full-length video for All-Access users), and "Unbranded" (commercially licensed video for Pro users). To the right of these cards is a promotional banner for "Upgrade to All Access", which offers unlimited full-length greetings and videos for \$30/year. The "greeting cards" section features four cards: "Land of the Rising Hearts" (Valentine's Day), "Pandora's Gift Box" (Birthdays), "Pop-up Pandemonium" (Holidays), and "Starry Night" (Holidays). The "Starry Night" card has an "ALL ACCESS" badge.

animoto originals

Choose Your Video Type

ORIGINALS

Short
30-second video for free users

ORIGINALS

Full Length
full-length video for All-Access users

ORIGINALS

Unbranded
commercially licensed video for Pro users

Upgrade to All Access
Unlimited full-length greetings & videos for only \$30/year!
[Upgrade](#) now or view additional [info](#).

greeting cards

VALENTINE'S DAY

Land of the Rising Hearts

BIRTHDAYS

Pandora's Gift Box

HOLIDAYS

Pop-up Pandemonium

HOLIDAYS

Starry Night

After clicking Short, we come to the video making screen. Step 1 is adding content. You can Upload your own pictures, Select from Animoto's collection of pictures and video clips, or Retrieve images from another site, like Flickr, SnapFish, PhotoBucket, etc.

The screenshot shows the Animoto website interface for creating a video. The browser address bar displays the URL: http://animoto.com/projects/onCmQ0p1iCx8CL3cekparw/images#_upload-or-retrieve. The Animoto logo is in the top left, and the user is logged in as 'Kacey' with links for 'Account' and 'Sign Out'.

The main navigation bar includes: **Create Video**, **My Videos**, **Music Lounge**, and **Help**.

The central area is titled **Step 1: pics & vids** with the instruction: "Load up your video with images and video clips. You'll have a chance to add more later." Below this are three buttons: **upload from your computer** (with an upload icon), **select from our collection** (with a grid icon), and **retrieve from another site** (with a circular arrow icon). A note at the bottom says: "Having trouble uploading? Try our [simple uploader](#) instead."

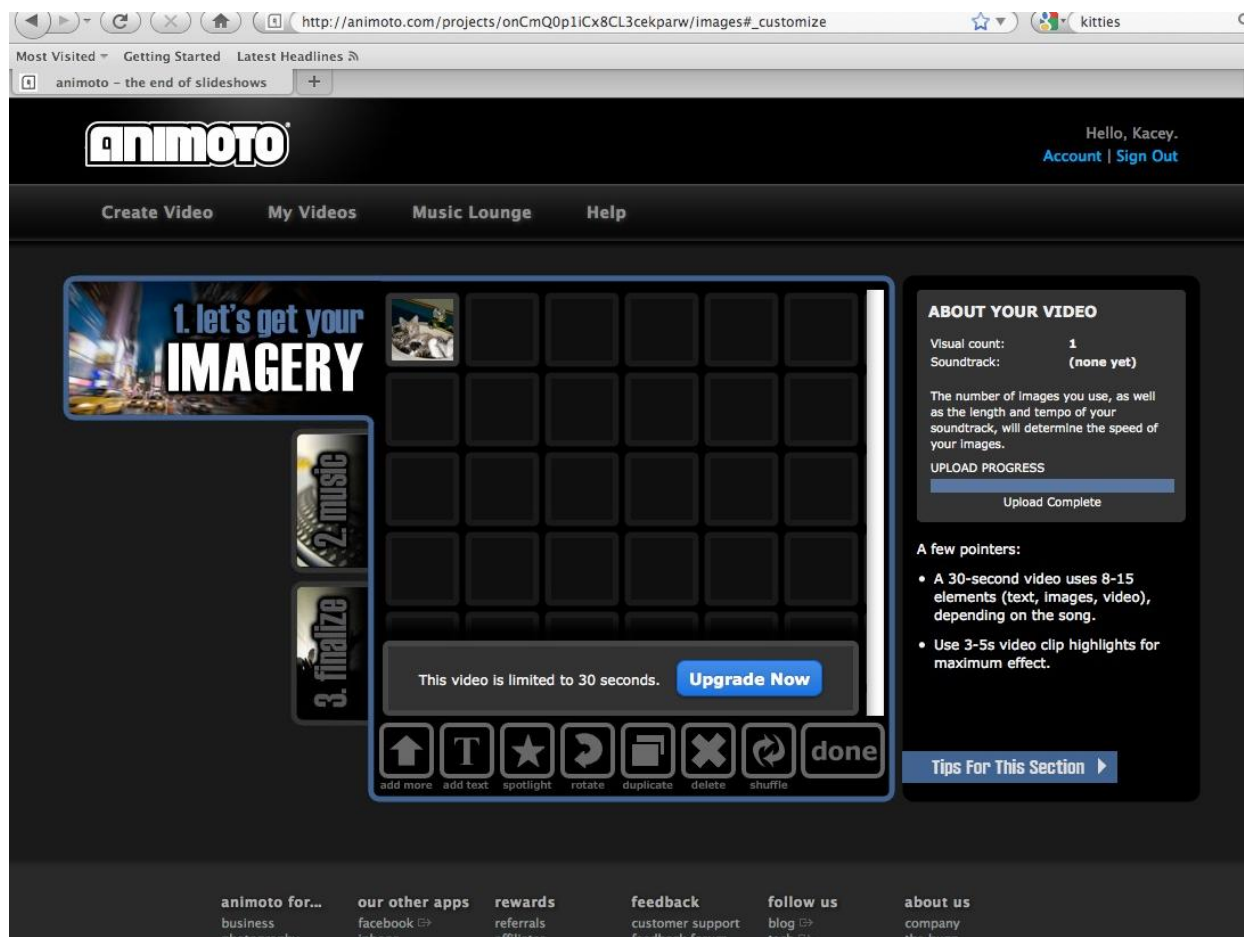
A vertical sidebar on the left shows the progress: **1. let's get your IMAGERY** (highlighted), **2. music**, and **3. finalize**.

A pop-up window titled **New! Video clips** is displayed, stating: "Now you can put video clips in your Animoto videos! Upload your own or select from our collection, then pick highlights (up to 5 seconds each) from the clips. [Learn more.](#)" with an **OK** button.

On the right, the **ABOUT YOUR VIDEO** section shows: Visual count: **0**, Soundtrack: **(none yet)**. Below this, it explains: "The number of Images you use, as well as the length and tempo of your determine the speed of".

The footer contains several columns of links: **animoto for...** (business, photography), **our other apps** (facebook, iphone), **rewards** (referrals, affiliates), **feedback** (customer support, feedback forum), **follow us** (blog, tech), and **about us** (company, the buzz).

Clicking Upload, a drop down window slides in prompting you to search for and select the media on your harddrive. Once selected, the image or video clip is added to your collection. If you need to Add More, there is a button to do that on the bottom left.



Next to the Add More button, is an Add Text button, which does just that. To the right of your collection, and Insert Text window pops up, asking for a Title and Subtitle.

The screenshot shows the Animoto website interface in a web browser. The address bar displays the URL: http://animoto.com/projects/onCmQ0p1lCx8CL3cekparw/images#_customize. The browser's address bar also shows the text "animoto - the end of slideshows".

The Animoto logo is visible in the top left corner. In the top right corner, the user is logged in as "Hello, Kacey." with links for "Account" and "Sign Out".

The main navigation bar includes links for "Create Video", "My Videos", "Music Lounge", and "Help".

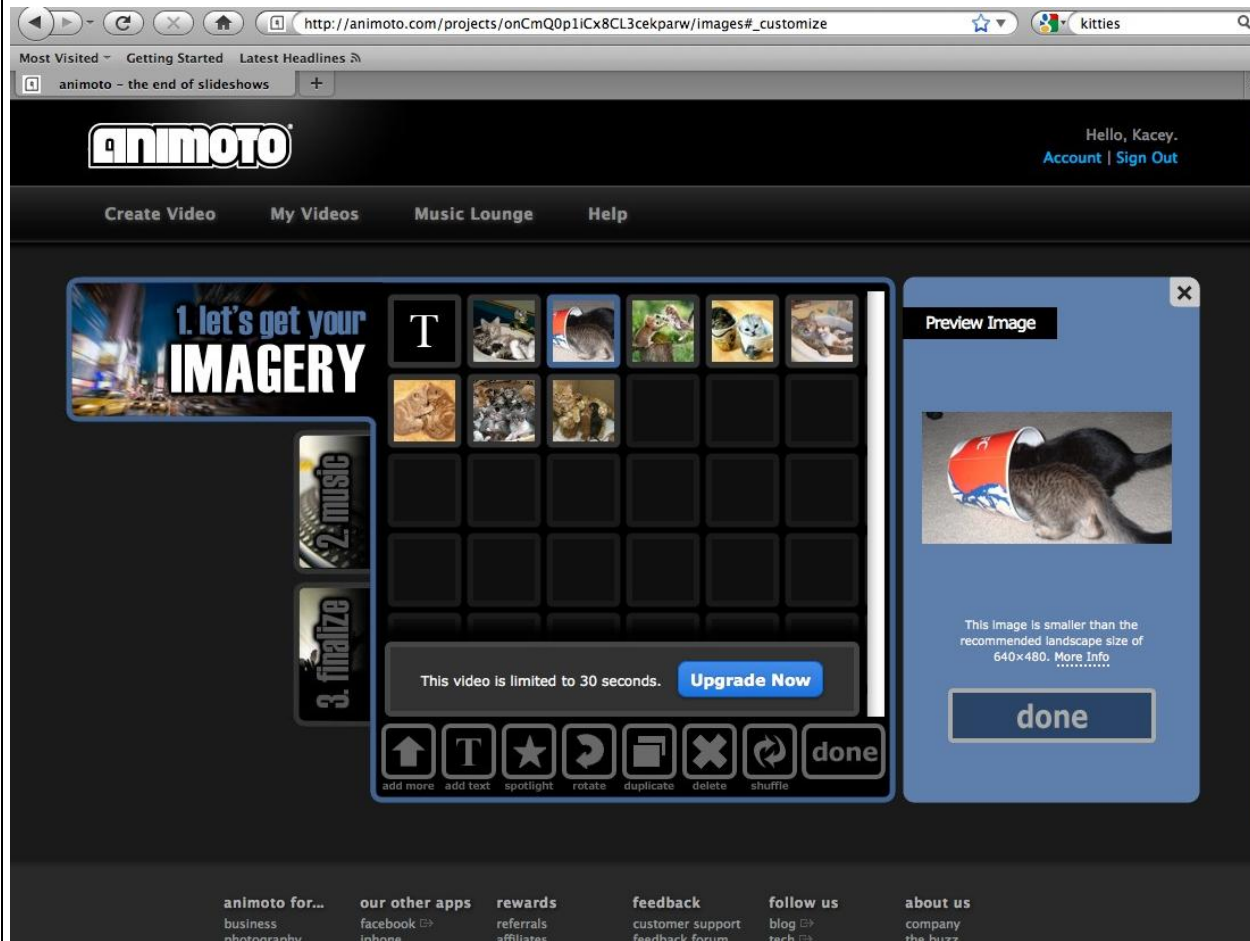
The central workspace is divided into three main sections:

- Left Panel:** Contains three steps: "1. let's get your IMAGERY", "2. music", and "3. finalize".
- Center Panel:** A grid of image thumbnails. The first thumbnail is highlighted with a blue border and contains a large "T" icon, indicating it is selected for text addition. Below the grid is a message: "This video is limited to 30 seconds. Upgrade Now". At the bottom of the center panel is a row of icons: "add more" (up arrow), "add text" (T), "spotlight" (star), "rotate" (circular arrow), "duplicate" (copy icon), "delete" (X), "shuffle" (circular arrows), and a "done" button.
- Right Panel:** An "Insert Text" window with a close button (X) in the top right corner. It contains two input fields: "Main text/title" (with "Characters remaining: 22") and "Sub text/title" (with "Characters remaining: 30"). Below the input fields is a note: "If you want to edit this text later, click its T icon in the workspace." and a "done" button.

The footer contains several links organized into categories:

- animoto for...:** business, photography
- our other apps:** facebook, iphone
- rewards:** referrals, affiliates
- feedback:** customer support, feedback forum
- follow us:** blog, tech
- about us:** company, the buzz

You can preview an image in your collection by clicking on it. You can add a Spotlight to any of the images as well. Click the image, then click the Spotlight button at the bottom.



If you would like to add content from Animoto's collection, click Add More, and then click Select. You are taken to this screen, which prompts you to choose Images or Video Clips.

http://animoto.com/projects/onCmQ0p1iCx8CL3cekparw/images#_collectionKinds

animoto - the end of slideshows

animoto

Hello, Kacey.
[Account](#) | [Sign Out](#)

Create Video My Videos Music Lounge Help

1. let's get your
IMAGERY

2. music

3. finalize

Choose a collection

Choose one of our collections and a genre, then hold command to select more than one item at a time.

images

video clips

DIRECTIONS

Select the images or video clips you want to use in your video.

You can select more than one by holding ctrl or command. To see a preview of any image or video, click its thumbnail.

Once you've made your selections, press **done** to proceed to the workspace.

Want other images or video clips for your Animoto video? Millions to choose from at [istockphoto.com](#) and [gettyimages.com](#).

animoto for...
business
photography

our other apps
[facebook](#)
[iphone](#)

rewards
[referrals](#)
[affiliates](#)

feedback
[customer support](#)
[feedback forum](#)

follow us
[blog](#)
[tech](#)

about us
[company](#)
[the buzz](#)

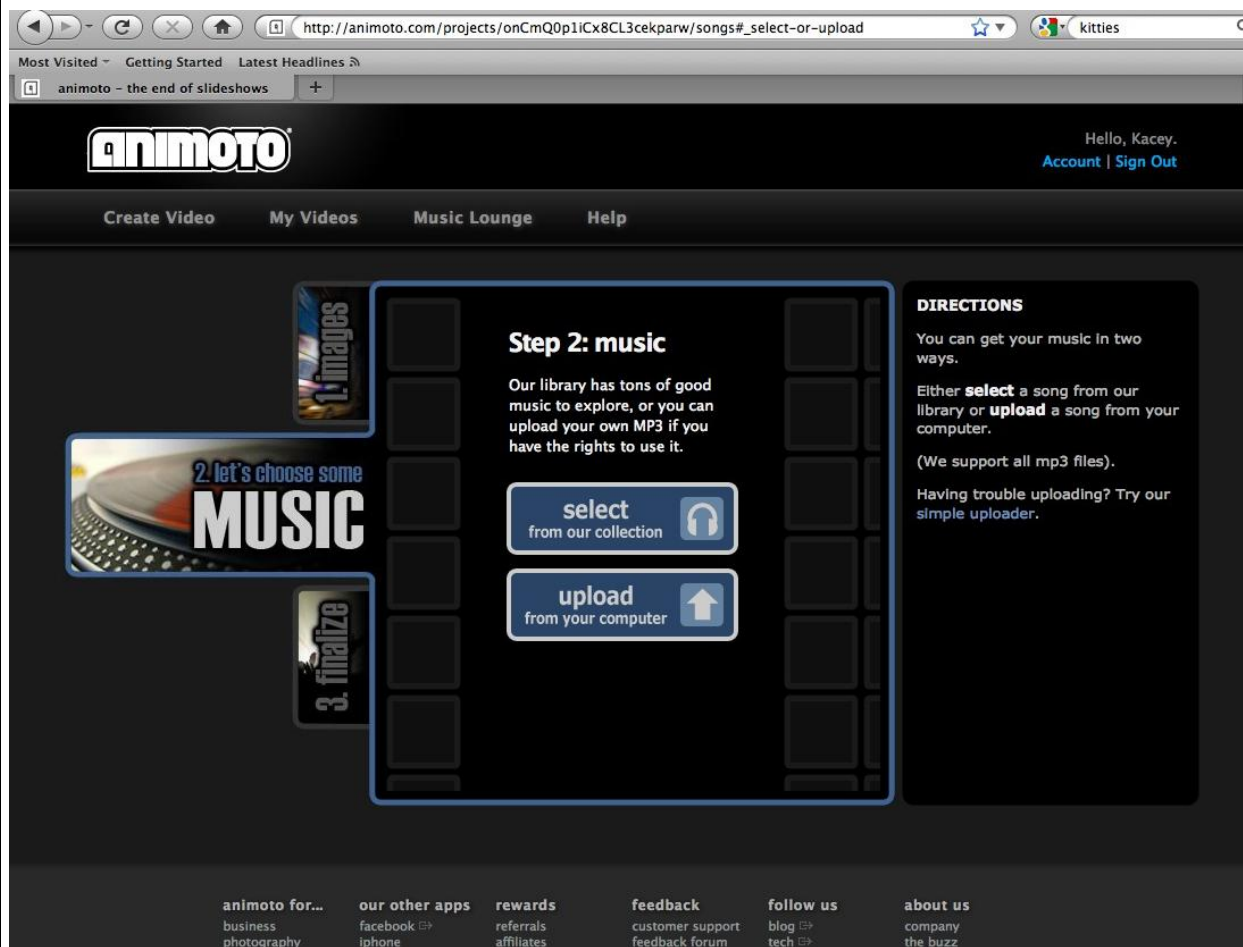
You are then given a variety of categories to choose from.

The screenshot shows the Animoto website interface. At the top, the browser address bar displays the URL: http://animoto.com/projects/onCmQ0p1iCx8CL3cekparw/images#_footage_collections. The Animoto logo is in the top left, and a user greeting "Hello, Kacey." with links for "Account" and "Sign Out" is in the top right. A navigation bar contains links for "Create Video", "My Videos", "Music Lounge", and "Help".

The main content area is titled "1. let's get your IMAGERY" and features a vertical sidebar with steps "1. let's get your IMAGERY", "2. music", and "3. finalize". The central section, "Choose a collection", lists five categories: "Activities", "Travel/Places", "Effects", "Transportation", and "Celebration", each with a representative image. To the right, a "DIRECTIONS" box provides instructions: "Select the Images or video clips you want to use in your video. You can select more than one by holding ctrl or command. To see a preview of any image or video, click its thumbnail. Once you've made your selections, press **done** to proceed to the workspace. Want other Images or video clips for your Animoto video? Millions to choose from at istockphoto.com and gettyimages.com."

The footer contains several columns of links: "animoto for..." (business, photography), "our other apps" (facebook, iphone), "rewards" (referrals, affiliates), "feedback" (customer support, feedback forum), "follow us" (blog, tech), and "about us" (company, the buzz).

When you feel you have enough content, click Done in the lower right corner, and you will be brought to the Music section. Again, you can Select from their collection of music, or upload your own.



Clicking Select from Animoto's collection, you are once again faced with a variety of categories to choose from.

The screenshot shows a web browser window with the URL http://animoto.com/projects/onCmQ0p1iCx8CL3cekparw/songs#_library-select. The browser's address bar also shows a search for "kitties". The Animoto website has a dark theme. At the top, the Animoto logo is on the left, and a user greeting "Hello, Kacey." with links for "Account" and "Sign Out" is on the right. A navigation bar contains links for "Create Video", "My Videos", "Music Lounge", and "Help". The main content area is titled "2. let's choose some MUSIC" and features a "Choose a genre" section with five buttons: "Valentine's" (with a red heart icon), "Featured Tracks for this month" (with a couple's photo), "Top 40/Pop" (with a person's photo), "Indie Rock" (with a keyboard icon), and "Electronica" (with a blue abstract icon). To the left of these buttons is a vertical sidebar with three steps: "1. images", "2. let's choose some MUSIC" (highlighted), and "3. finalize". To the right of the genre buttons is a "DIRECTIONS" section with the following text: "Peruse our collection by choosing a genre. Maybe you'll discover something you like.", "Check out **Featured Tracks** to find our top picks this month from band/artist submissions.", "At the end of each month, we'll add the most popular tracks to our collection.", and "Are you a band or artist? Submit your music. [link]". The footer contains several columns of links: "animoto for..." (business, photography), "our other apps" (facebook, iphone), "rewards" (referrals, affiliates), "feedback" (customer support, feedback forum), "follow us" (blog, tech), and "about us" (company, the buzz).

animoto.com/projects/onCmQ0p1iCx8CL3cekparw/songs#_library-select kitties

Most Visited Getting Started Latest Headlines

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animoto

Hello, Kacey.
[Account](#) | [Sign Out](#)

Create Video My Videos Music Lounge Help

2. let's choose some MUSIC

Choose a genre

Valentine's

Featured Tracks for this month

Top 40/Pop

Indie Rock

Electronica

DIRECTIONS

Peruse our collection by choosing a genre. Maybe you'll discover something you like.

Check out **Featured Tracks** to find our top picks this month from band/artist submissions.

At the end of each month, we'll add the most popular tracks to our collection.

Are you a band or artist?
Submit your music. [\[link\]](#)

animoto for...
business
photography

our other apps
facebook [\[link\]](#)
iphone

rewards
referrals
affiliates

feedback
customer support
feedback forum

follow us
blog [\[link\]](#)
tech [\[link\]](#)

about us
company
the buzz

After choosing a category, you can sample each music clip. Click the bubble on the right that says Select, to select that music for your video. It will immediately take you to the next step.

http://animoto.com/projects/onCmQ0p1iCx8CL3cekparw/songs#_genre=electronica

Most Visited ▾ Getting Started Latest Headlines ▾

animoto - the end of slideshows +

animoto Hello, Kacey. [Account](#) | [Sign Out](#)

Create Video My Videos Music Lounge Help

1. images

2. let's choose some **MUSIC**

3. finalize

track: *A Night In The Park*
artist: John Kelley
album: A Night In The Park

play ⓘ
info ⓘ
select ○

track: *Bandroid*
artist: Cracknation
2007

play ⓘ
info ⓘ
select ○

track: *Beautiful Being (Lord Running Clam Mix)*
artist: Eastern Sun

play ⓘ
info ⓘ
select ○

track: *Butterfly*
artist: Pete Doyle
album: Butterfly, 2007

play ⓘ
info ⓘ
select ○

track: *Coming Back For You*
artist: Jap Jap
2007

play ⓘ
info ⓘ
select ○

track: *Do You Believe In Love*
artist: Helene Werle

play ⓘ
info ⓘ
select ○

DIRECTIONS

Peruse our collection by choosing a genre. Maybe you'll discover something you like.

Check out **Featured Tracks** to find our top picks this month from band/artist submissions.

At the end of each month, we'll add the most popular tracks to our collection.

Are you a band or artist?
Submit your music. ⓘ

animoto for... business photography
our other apps facebook ⓘ iphone
rewards referrals affiliates
feedback customer support feedback forum
follow us blog ⓘ tech ⓘ
about us company the buzz

Animoto then renders your video and plays it back. You can sit and wait, or close the window. Animoto will email you when the video is ready.

The screenshot shows a web browser window with the URL <http://animoto.com/play/McSpH1k54imPPvBQ3mrvRg>. The browser's address bar shows the URL, and the page title is "animoto - KITTIES". The Animoto logo is in the top left, and the user is logged in as "Hello, Kacey." with links for "Account" and "Sign Out". The navigation menu includes "Create Video", "My Videos", "Music Lounge", and "Help".

The main content area features a progress bar for the video "KITTIES". The progress bar consists of three circles connected by a line, with an arrow pointing to the right. The first circle is yellow and labeled "Processing". The second circle is gray and labeled "Analyzing". The third circle is gray and labeled "Rendering".

Below the progress bar, a message states: "It will take us a few minutes to prepare your video creation. When it's done, it'll load into this page and we'll also email you so you don't have to keep your browser open. In the meantime, get started on [another one!](#)".

At the bottom of the progress bar section, there is a call to action: "Want to make unlimited full-length videos?" followed by a blue button labeled "Get An All-Access Pass".

The footer contains several links: "animoto for... business", "our other apps facebook", "rewards referrals", "feedback customer support", "follow us blog", and "about us company".